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## NOTIFICATION OF BOARD MEETING

The board of directors (the “**Board**”) of MOBI Development Co., Ltd. (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 25 March 2015 at 11:00 a.m. at MOBI Building, 7 Langshan First Road, Science and Technology Park, Nanshan District, Shenzhen, Guangdong Province, PRC at which the Board will, *inter alia*, approve the audited results of the Company and its subsidiaries for the year ended 31 December 2014 for publication and consider the payment of a final dividend, if any.

By order of the Board  
**MOBI Development Co., Ltd.**  
**Hu Xiang**  
*Chairman*

Hong Kong, 10 March 2015

*As at the date of this announcement, the executive directors of the Company are Mr. Hu Xiang and Mr. Shao Zhiguo; the non-executive directors are Mr. Qu Deqian and Mr. Yang Dong; and the independent non-executive directors are Mr. Li Tianshu, Mr. Zhang Han and Mr. Li Guinian.*